

King of the Hill - 2017 Ram Heavy Duty Wins Gold Hitch Award From *The Fast Lane Truck* (TFLtruck)

April 3, 2017 , Auburn Hills, Mich. - *The Fast Lane Truck* (TFLtruck) has honored the 2017 Ram 3500 with a Gold Hitch award for the heavy-duty segment. The 6.7-liter Cummins diesel-powered Ram 3500 Heavy Duty took top honors for outstanding pulling power, braking, fuel economy, comfort and handling under extreme towing conditions.

To score the trucks, TFLtruck editors took to the notorious Eisenhower Pass "Ike Gauntlet" located outside Denver with a loaded gooseneck trailer in tow. The grueling climb reaches elevations in excess of 11,000 feet with increasing grade near the peak. At the end of the haul, the Ram 3500 Heavy Duty excelled.

"The 2015 Ram 3500 Heavy Duty was loaded with a 21,600-pound trailer for Gross Combined Weight of nearly 31,000 pounds," said Andre Smirnov, technical editor at TFLtruck. "The Ram dually came out on top based on its confident downhill performance, consistent uphill climb and leading observed fuel mileage among the competitors."

The Ike Gauntlet drive is not the sole criteria to determine the winner in each category. The Ram 3500 Heavy Duty also was judged on its overall performance unloaded.

Gold Hitch Award-eligible trucks include 2017 model-year pickups (or trucks from previous model years that have not significantly changed for 2017). Trucks are only eligible for the award if they were tested before March 1, 2017.

About TFLtruck

TFLtruck is the most popular online video reviews, news and views publication. Nearly 2.5 million truck buyers watch TFLtruck video reviews and tests every month. This includes the signature "TFL Ike Gauntlet" extreme towing test, which challenges the trucks to the absolute maximum of their performance capability. Simply put -TFLtruck is All Trucks All The Time.

About Ram Truck Brand

Since its launch as a stand-alone division in 2009, the Ram Truck brand has steadily emerged as an industry leader with America's longest-lasting line of pickups.

Creating a distinct identity for Ram trucks has allowed the brand to concentrate on core customers and the features they find valuable. Whether focusing on a family that uses a Ram 1500 day-in and day-out, a hard-working Ram 3500 Heavy Duty owner or a business that depends on its Ram ProMaster commercial van every day for deliveries, Ram has the truck market covered.

In order to be the best, it takes a commitment to innovation, capability, efficiency and durability. Ram

Truck invests substantially in its products, infusing them with great looks, refined interiors, durable engines and exclusive features that further enhance their capabilities.

Ram continues to beat the competition in the most sought-after titles:

- Longest-lasting line of pickups
- Highest owner loyalty of any half-ton pickup
- Best-in-class ride and handling with exclusive link coil rear and auto-level air suspensions
- Best-in-class fuel economy and longest range with exclusive EcoDiesel – 29 mpg and 754 miles with Ram 1500
- Best-in-class gas towing – 16,320 pounds with Ram 2500
- Highest snow plow rating – Ram 2500 and 3500
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup – Ram Power Wagon

Truck customers, from half-ton to commercial, have a demanding range of needs and require their vehicles to provide high levels of capability. Ram trucks are designed to deliver a total package.

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